

TENSER PRIVACY POLICY

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Alpha-Heuristix, LLC (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we may collect, use, disclose, and safeguard your information when you use our mobile application Tenser (the “Application”). Please read this Privacy Policy carefully. If you are under the age of 18, you should review this policy with a parent or legal guardian to ensure that you and your parent or legal guardian understand it. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Application after the date such revised Privacy Policy is posted.

This Privacy Policy does not apply to the third-party online/mobile store from which you install the Application or make payments, including any in-game virtual items, which may also collect and use data about you. We are not responsible for any of the data collected by any such third party.

Please read this privacy notice carefully as it will help you make informed decisions about sharing your personal information with us.

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I. APP STORE AND GAME CENTER

Tenser contains In-App purchases and Leaderboards through Apple, Inc. The data collected through the use of In-App purchases and Leaderboards is described within Apple privacy policies. You should read those privacy policies carefully. If there are any terms in those privacy policies that you do not agree with, please do not utilize In-App purchases or the Leaderboards.

In-App Purchases

In-App purchases are via the App Store. The App Store Privacy Policy can be located at <https://support.apple.com/en-us/HT210584>.

Leaderboards

Leaderboards are accessible via Apple's Game Center. Game Center Terms and Conditions can be located at <https://www.apple.com/legal/internet-services/itunes/gamecenter/> and are subject to Apple's Privacy Policy at <https://www.apple.com/privacy/>.

II. COLLECTION OF YOUR INFORMATION

We may collect information regarding you when you use our app. We use data in the aggregate that measure user engagement, marketing campaigns, monetization, and other related features available to Apple developers through App Analytics, <https://developer.apple.com/app-store-connect/analytics/>.

Automatically Collected Information

The Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

III. USE OF YOUR INFORMATION

We may use information collected about you via the Application to:

- i. Assist law enforcement and respond to subpoena.
- ii. Compile anonymous statistical data and analysis for use internally or with third parties.
- iii. Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Application to the general public.
- iv. Fulfill and manage purchases, orders, payments, and other transactions related to the Application.
- v. Increase the efficiency and operation of the Application.
- vi. Monitor and analyze usage and trends to improve your experience with the Application.
- vii. Notify you of updates to the Application.
- viii. Perform other business activities as needed.
- ix. Measure user engagement, marketing campaigns, monetization, and other related features available to Apple developers through App Analytics.

IV. DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations. We may process or share data based upon the following legal basis:

Consent

We may process your data if you have given us specific consent to use your personal information in a specific purpose.

Legitimate Interest

We may process your data when it is reasonably necessary to achieve our legitimate business interest.

By Law or to Protect Rights

We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements) or to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others. We may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Vendors, Consultants, and Other Third-Party Service Providers

We may share your data with third party vendors, service providers, contractors, or agents who perform services for us on our behalf and require access to such information to do that work. Examples include payment processing, data analysis, email delivery, hosting services, customer service, and marketing efforts.

Marketing Communications

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

Business Transfer

We may share or transfer aggregate data usage and analytics available through Apple's App Analytics in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

Other Third Parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

V. DATA RETENTION

We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law. We only keep data in the aggregate and as outlined in this policy and available to developers through Apple's Developer program.

VI. PRIVACY RIGHTS AND OPT-OUT RIGHTS

You can stop all collection of information by the Application by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

If you are a resident of the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: https://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080

VII. SECURITY OF YOUR INFORMATION

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

VIII. POLICY FOR MINORS

We do not knowingly solicit information from or market to children under the age of 18. By using the Apps, you represent that you are at least 18 or that you are the parent or legal guardian of such a minor child and consent to such minor dependent's use of the Apps. If you become aware of any data we have collected from children under age 18, please contact us using the contact us at alphaheuristix@gmail.com. We will delete such data within a reasonable amount of time.

IX. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be

tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

X. CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Application, you have the right to request removal of unwanted data that you publicly post on the Application. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Application, but please be aware that the data may not be completely or comprehensively removed from our systems.

XI. UPDATES TO THIS POLICY

We will update this policy as necessary to stay compliant with relevant laws. We may update this privacy policy notice from time to time. The updated version will be indicated by the “Last Updated” date found at the top of the document. The updated version will be effective as soon as it is accessible. We encourage you to visit our website often to check for updates to this policy as the updated version will be posted to www.alphaheuristix.com. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

XII. CONSENT

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. “Processing,” means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

XIII. CONTACT US

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at alphaheuristix@gmail.com.